

In fact

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For The Millions Who Want a Free Press

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George Seldes, Editor

If Your Name Is Addressed in
Red See page 3

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Big News Suppressed

REPORTS from all parts of the country indicate that America's needs in airplanes and tanks—the program announced by the President and called “fantastic” by Hitler—will be surpassed. In industry where management-labor councils, advocated first by President Murray of the CIO, later by Donald Nelson, are at work, labor has not only given its time, enthusiasm and strength to doing more than the program called for, but labor has shown management tricks in efficiency, timesaving, money-saving, morale-making. The labor press reports them. The commercial press reports little or nothing. Anti-labor liars such as Pegler and Kaltenborn report either half-truths and falsehoods, or isolated anti-labor cases. Officially “the true picture is that labor's and management's pledge of full cooperation and continuous production has been 99.97% successful.”—J R Steelman, director US Conciliation Service.

On the other hand, when powerful agencies seek to crack down on that part of industry which does not cooperate to win the war, and exposes certain big corporations as more interested in Nazi patents than beating the Nazis, the same commercial press whitewashes the guilty, sometimes suppresses the news.

Naziism and Big Business

ONE of the most important facts of the war was revealed before the Senate Patents Committee April 28. As news it was one of the most sensational stories since USGov't began exposures of Alcoa, Standard Oil, General Electric, alliance with Germany. Part of this story involved the whole idea of marriage between Naziism and Big Business, other part involved American Telephone and Telegraph system (ATT), Radio Corp, Western Electric, General Electric, Nazis and Japanese. Nevertheless America's leading newspaper, NYTimes, ran only a 5-inch 5-paragraph story, top four paragraphs referring to patent reform, and last paragraph to story which IN FACT publishes. Said Times (Apr 29):

“Heinrich Kronstein, a former German cartel attorney, testified today before the committee that the German patent system, devised originally to protect individual inventors, was used to foster monopoly, which in turn became an aid to political and economic power of private enterprise.”

This is the real story: Kronstein represents the Dep't of Justice and alien property custodian, formerly practiced cartel law in Mannheim. He testified:

“Between 1877, the year of the enactment of the patent statute, and the outbreak of the war, the German patent

\$1,000,000 Fund to Fight Labor Being Collected p. 1

Propaganda Campaign in Newspapers, Press, Schools p. 2

Native Fascists Predominate in N.I.I.C. p. 3

WE ARE ABLE to confirm as a fact a report from Washington that a million dollar fund is being raised to finance a war against labor while the United States is financing a war against Fascism. We have the following facts:

1. The fund will be used largely in our newspapers, of which more than 75% recently engaged in Kaltenborn's “prairie fire” of falsehood regarding the 40-hour week.

2. The fund is being raised by the National Industrial Information Committee (NIIC), 14 West 49th St, NYCity. In its appeal to Fascist Americans for funds to fight the majority of Americans it says to corporation heads: “How this vital work can be maintained: By a subscription from your company for the support of the NIIC in 1942. Amounts from \$25 to \$50,000 depending on the size of your operations and in proportion to your stake in the maintenance of Private Enterprise.”

3. The NIIC claims it is an organization of “over 350 leaders” of industry. Its address is the same as that of the National Association of Manufacturers. The NAM has been exposed by three Congressional investigations as engaging in bribery, corruption of members of Congress, corruption of the press, and maintaining the largest pressure lobby in Washington, working against democracy and the general welfare of the American people.

4. An investigation by IN FACT reveals also that only the more Fascist among the manufacturers are engaging in this new campaign to pervert public opinion in America. The most notorious strikebreakers, employers of thugs, gangsters and murderers as spies (LaFollette report), the users of poison gas, the endorsers of Hitler and Mussolini, are among the directors of the NIIC. It claims only 350 of the 8,000 members of the NAM. Many NAM members have cooperated with the US war labor boards and most of them are producing airplanes, tanks and guns to fight Fascism instead of devoting their money and energy to fighting labor, liberal ideas and a continuation of social legislation under the New Deal.

Campaign Follows Expose of Big Business Treason

The NIIC 1942 campaign is obviously a counter attack following the Truman, O'Mahoney and other committee investigations and the Toland and Thurman Arnold exposures of some of our greatest corporations as dealing with Hitler before Pearl Harbor and continuing to commit treason afterwards. Although many newspapers tried to whitewash corporation traitors—at the same time running full page ads—the American public has found out that US companies' deals with I G Farben, Krupp, and other Hitler-controlled firms were largely responsible for lack of tungsten, aluminum, artificial rubber, etc, and hampered the defense (and later the war) program. Says the NIIC appeal to corporation heads:

“Why war increases your need of the NIIC: Because winning the war must mean also restoring a method of living that is traditionally and characteristically American. This the American people must be told and retold. . . . Because full public confidence in management's motives is an essential raw material to the fabric of maximum arms production and victory. This confidence must be built and held. Because private enterprise must be built firmly into the people's ideals for the Postwar World.”

This statement also invites anti-labor anti-progressive corporations to help keep America ignorant of the great liberal democratic movement throughout the world which is based on the belief that all democratic peoples after overthrowing the main enemy of democracy, Fascism, can remake the world for the benefit of the millions of men who were at the front, instead of the special interests represented by the NIIC.

(Continued on Page 2)

HOW THE NIIC PLANS TO FOOL THE AMERICAN PEOPLE

THE NIIC appeal continues: "It . . . answers the questions in the public mind about industry's leadership and sincerity . . . explains the relation of the public to free enterprise and of free enterprise to the postwar world. It analyzes industry's major problems—taxes, national labor policy, government ownership and regulation, production bottlenecks, non-defense spending—in terms the public can understand, leading to recognition that industry and the people have common interests."

In other words, it is a continuation of the National Electric Light Association and the old NAM monopoly propaganda bureaus, both of which were exposed, discredited, and supposedly abandoned after Congressional action.

The methods of the new anti-American propaganda bureau are detailed for the benefit of possible contributors of \$25 to \$50,000. The invitation continues: "How the NIIC reaches the People. Through every known effective channel to the consciousness of 131,000,000 Americans at their work, at their play, in their homes, in their schools, in their churches, in their places of amusement. Through editors, educators, pastors, club leaders, and other opinion moulders."

"Newspapers—Weekly and special services to 8,000 smalltown weeklies (by request) and virtually all major dailies—news, cartoons, health talks, women's features, Washington column, and special material for editors. . . .

"Radio—Network broadcasts—Fulton Lewis Jr, in 'Production for Victory' weekly on the Mutual system. . . . Also, talks by leading business men, forums, and other radio features."

"Motion Pictures—'American Anniversary'—new NIIC movie for 1942 will be seen by more than 8,000,000 persons in over 4,000 commercial theatres. . . .

"Posters, Displays—300,000 plant, school and railroad station bulletin board posters; and traveling department-store-window displays seen by millions daily in the largest and best known stores of the country."

"Car Cards—Over 12,000,000 persons in their daily travel in street cars and buses see NIIC car cards; over 28,000 displayed."

The Nazi Propaganda System in Our Public Schools

"Educational Cooperation—A program of close cooperation with the National Educational Ass'n and other organizations, and a series of direct conferences between educators and business men in response to educators' growing recognition of the necessity to emphasize American principles as well as the facts about the American Way."

(Note: In the old NAM propaganda attack on the mind of the youth of America, a dozen college professors were hired for a newspaper service called Six Star Service. According to the LaFollette exposure, professors were: Gus F Dyer of Vanderbilt, Eliot Jones of Stanford, Walter Spahr, of Economists National Committee on Monetary Policy, Clarence W Fackler of NYU, Neil Carothers of Lehigh, James S Thomas of Clarkson, T N Carver of Harvard, Harley L Lutz of Princeton, Erik McK Ericksson of U of S California, J E LeRossignol of U of Nebraska—LaFollette Comm, Education and Labor, Senate Report No 6 part 6, pp 162-3.)

"Schools—Over 2,000,000 new NIIC booklets requested by schools each year, teaching junior and senior high school students throughout the country the fundamentals of private enterprise and the principles for which America is fighting. Films, bulletin board posters, and assembly speakers pound out the NIIC's vigorous, all-inclusive program of cooperation with the nation's educational institutions."

Propagandize the Churches, Women's Clubs, etc.

"Church Cooperation—Twenty-nine regional conferences between clergymen and businessmen out of which will grow hundreds of local conferences in 1942, bringing to clergymen understanding of the necessity of continuing freedom of enterprise in order to preserve other freedoms including the freedom of religion."

"Women's Groups—Joint 'home-industry' conferences; talks by businessmen, plays, radio programs, newspaper feature columns; and a study course in which thousands of women enrolled for 16 sessions of intensive discussion, carrying the story of private enterprise into the daily lives of one of America's most militant crusading groups—its women leaders."

"Agricultural Cooperation—Conferences between businessmen and farmers and farm leaders, clarifying problems and points of view and defining methods of closer cooperation with one of America's most influential minorities."

"Management Relations with the Public—Keeping management informed on current trends in opinions and attitudes of employees and the public generally . . . to create a mosaic of sound, sympathetic understanding for industry and its problems. . . .

"Speakers—Threading through the whole NIIC setup is an articulate force of industrial executives and NAM staff members, who as industry's spokesmen are dramatizing the story of America's enterprise system. . . . A daily average of 2,000 persons in audiences . . . was addressed in 1941. . . ."

(Note: One of the scandals of the LaFollette exposes was the discovery

law was perverted; it became a means of monopoly control; private inventors who tried to use patents for their protection without giving in to the demands of the monopoly powers were defeated by the patent procedure. . . .

"Economic competition and institutions hostile to (the Nazi) dictatorship were sacrificed to the private monopolistic trend. The liberal institution of competition was even handed over to the monopolistic powers as an instrument of the destruction of free competition."

What have the German cartels, or international trusts, world-wide monopoly including the USA, been used for? Kronstein testified:

"To satisfy the profit hunger of private business organizations;

"To win influence over the political and economic organization of the nation in behalf of private interests;

"To serve as a means of governmental-political power."

IN FACT readers will note in the wide column the new campaign of native-Fascist industrialists to propagandize what the NAM has called "The American Way of Life," or rugged individualism, private enterprise, etc. These propagandists have since 1922, when Mussolini came into power, followed the Fascist-Nazi line in the belief that it is the protector of monopoly. When Att'y Kronstein was asked for his conclusions on the subject of the relationship of Naziism with German Big Business (the cartel system), he replied: "The freedom of action of the individual disappeared more and more."

Patents Suppressed

THE next witness, Wm H. Bauer, attorney for Federal Communications Comm, testified that the Bell telephone, a subsidiary of ATT, used less than 4,500 of the 9,000 patents it has bought up. He said:

"This large number of unused patents was due to the policy of the Bell System to acquire patents and patent rights of any particular importance in the telephone field, even if no use was intended." Documentary evidence in FCC investigation of ATT.

Patents held by ATT and associates (Western Electric, Radio Corp, Westinghouse, General Electric) included sound motion pictures, radio broadcasting, teletypewriter communications, radio receiver sets, and frequency modulation (FM).

Att'y Bauer testified that the Bell System had patent agreements with Sumitomo works, Osaka, Japan, 1931-1941; it operated through ERPI (Electrical Research Productions, Inc). ERPI and RCA photophone and movie producers in America negotiated an agreement on sound films with German interests "which tended to eliminate competition," concluded Bauer.

Ads and News Suppression

THE history of advertising suppressing the news is full of paradoxes. Consider this: The foregoing story was printed in full in the NYHerald Tribune, suppressed in the NYTimes. The Times is purely a newspaper venture (outside Canadian woodpulp and power corp), but the HT is part of the Whitelaw Reid \$50,000,000 corporation stock and bond estate. The Reids are investors in many US corporations exposed, nevertheless publish the facts, whereas Mr Sulzberger, who is America's leading upholder

of Big Business (and leading attacker of the Wagner Act) suppresses.

Henry Luce's Time magazine (IN FACT, Apr 13, p 3) whitewashed Standard Oil in the same issue (Apr 6) in which it ran a \$5,000 Standard Oil ad. This is one of a million examples of journalistic venality. Now consider this fact: Page 2, New Republic, May 4, General Electric ad in which it says it was not guilty of treason in tungsten-carbide or carboly deal with Nazis. Page 594, NR, Washington report from Michael Straight:

"Many wild and terrible charges have been made against our trade unions by the labor baiters. But in their wildest, most terrible moments, these men have never accused our unions of illegally conspiring with Germans to evade American laws; of cooperating with the Germans to suppress the production of a vital war material; of giving the Germans a rakeoff on the amount of this material which is permitted to be produced. The worst labor-baiter has never suggested that our unions have consciously given military information to the Germans, or attempted to use their influence in our War Dep't to call off criminal prosecution by the gov't. The unions have never been accused of deliberately risking contempt of court by publishing propaganda—and misleading propaganda—about these prosecutions, when their officers were still under litigation.

"Yet all of these actions have been committed by a single American corporation, General Electric. . . ."

The writer then proceeds to take the GE ad apart and show it to be a lie. A footnote says "The ad to which Mr Straight refers will be found on the inside front cover of this issue of the NR."

The Nation also carried GE ad. Its Washington correspondent, I F Stone, also denounces GE. This is journalism which challenges every venal newspaper and magazine which lives by advertising. Time, which propagandized for Standard Oil, gave GE sympathetic writeup (Apr 27). Time, SatEvePost, United States News are organs of big corporation propaganda.

Negroes May Be Pilots

BRITISH GOV'T has just informed Walter White, sec'y NAACP, it has dropped the requirement that applicants to pilot bombers from Canada to Britain "must be of the white race." Winston Churchill's letter answered five charges of discrimination. Churchill also said that British blood banks do not discriminate against Negroes, do not segregate Negro blood, as does American Red Cross.

No Raise in 17 Years

THE Joint Conference of Affiliated Postal Employees of Greater New York and Vicinity points out that postal em-

If your name is addressed in red and your code number is:

54* or 14 THIS IS YOUR LAST ISSUE

55* or 15 You will receive 1 more issue

56* or 16 You will receive 2 more issues

57* or 17 You will receive 3 more issues

*Former U. S. Week Subscribers

If you are moving!

Cut out your name and address from the first page—write your NEW address next to it and mail with 5c. Please give your code number on all correspondence.

Renew Your Sub Now!

that the columnist of the NYHerald Tribune, now of the NYSun, and syndicated by Columbia News Service—was George E Sokolsky, secretly in the pay of the NAM while writing for a big newspaper.)

"What the NIIC does to Insure Effectiveness. First—the exact state of the public's understanding of industry's motives and policies is measured by Opinion Research Corporation (Dr Claude Robinson).

"Second—Use of NIIC public information channels is studied and recommended by Public Relations Advisory Group—35 of the nation's outstanding public relations experts from leading business and industrial firms."

Same Old Anti-Union Pro Economic Royalist Outfit

Anyone in NYC telephoning NIIC will get response "This is the NAM" although William Lawson, director of NIIC publications, whom IN FACT interviewed, would not admit his native Fascist outfit was part of the NAM. The address is the same, the offices are the same, the phone is the same, but NIIC refuses to admit, because the NAM has been exposed three times for its corruption and propaganda activities. (See IN FACT Dec 15, and 22, 1941 for details. Mulhall Investigation first disclosed NAM's main objective to be fighting labor and corrupting Congressmen; LaFollette committee exposed NAM as employer of spies in industry and largest propaganda network in history of world; O'Mahoney 1941 report, suppressed in most newspapers, showed NAM to be employer of the American Newspaper Publishers Ass'n, and in control of most of \$60,000,000,000 of wealth of the ruling families. Among NAM representatives in Congress today is Rep Howard Smith, author of the Smith "labor-slavery bill" which NAM convention applauded and which Roosevelt had killed. LaFollette Committee also produced evidence that NAM propaganda bureau ordered smeared as "radicals, reds, unsound" everything tending for the general welfare of all Americans, such as public ownership of power and light, and denounced as "propagandists" and "impatient reformers" and "disturbers" all men opposed to corrupt Big Business. Through NAM ex-President Robert Lund, advertiser of Listerine, NAM-hired writer Sokolsky, NAM was linked to Dies Committee in whitewash job for Publisher Hearst's Good Housekeeping, which had been exposed by Consumers Union and liberal press. Through NAM ex-President W B Warner (editor of McCall's) a propaganda fund was started in 1937. James P Selva was hired as public relations head. Selva said: "Now, more than ever before, strikes are being won or lost in the newspapers and over the radio." The NAM propaganda fund paralleled the electric industry's \$25,000,000 a year corruption fund, except that the NAM plan was to get newspapers and radio to contribute this amount of services free, since its members are America's biggest advertisers).

William Lawson, director of publications of the newest NAM propaganda fund, officially, director of publications NIIC, repeated the ambiguous words of the appeals to corporations for funds when questioned by IN FACT. NIIC activities, he said, are aimed "to stimulate—or I might say revive—in the American people an interest in and a knowledge of the role of private enterprise in the American way of life." Lawson defended the NAM's fight against the first Wagner Act, which was killed.

FASCISTS AMONG BIG BUSINESSMEN PREDOMINATE

A GLANCE at the list of officers and executive committee of NIIC reveals that whereas many NAM leaders, who are also America's biggest industrialists, now working on victory program are not on NIIC list, the most notorious anti-liberals and labor-fighters are running the new propaganda outfit. Here are some of the NIIC executives:

J H Rand Jr, Pres Remington Rand. Originator of the Mohawk Valley Formula, the most notorious strikebreaking technique in our history, exposed by LaFollette Committee. It was Rand who instructed all manufacturers to use the newspapers for propagating big anti-labor lies during strikes, and to start the "back-to-work" movements.

Walter D Fuller, president Curtis Publishing Co, ex-president NAM and still director. Fuller is largely responsible for pro-Fascist attitude of his Saturday Evening Post, which in the 1920's began series of articles praising Mussolini and which in past month published two native-Nazi articles, "The Case Against the Jew" and "Will Labor Lose the War." In his listing of 6 American Fascist men and organizations, Att'y General (now Justice) Jackson denounced SatEvePost as un-American, anti-democratic. (Source: Law Society Journal, Boston, Nov 1940).

H W Prentis Jr, ex-President NAM, pres Armstrong Cork Co, pro-Franco, pro-Fascist. Listed as un-American, anti-democratic by Mr Justice Jackson for attacking American democratic institutions at the time he was president NAM. Mr Justice Jackson quoted Prentis saying: "Hope for the future of our republic does not lie in more and more democracy."

J Howard Pew, pres Sun Oil Co (Sunoco) and chairman NIIC. Exposed by Senator Gillette as main subsidizer of Republican Party in Penna. Pew family owns \$75,628,000 Sunoco stock. According to A H Sulzberger, publisher and half-owner, NYTimes, Pew arranged 1936 Sunoco advertising only for papers favoring Landon. Withdrew big ad contract from NYTimes. In 1940

Times went Republican. CIO News (Jan 27 1941) accused the Pew family of anti-labor tactics in Sun Shipbuilding strike when Pews called out fire dep't to fight strikers. During Liberty League investigation it was disclosed that Pews subsidized Sentinels, Crusaders, other native Fascist subsidiaries of League and the Fascist Associated Farmers of California. When USGov't needed auxiliary ships for USNavy J Howard and Joseph N Pew, who had given \$90,000 to Willkie campaign, got same sum for their 12-year old yacht Egeria. (At the same time the US got several yachts for nothing: Major Bowes, S P Loomis, W P Murphy, Joseph Seaman and Robert S Herrick, but paid \$180,000 for H E Manville's, \$275,000 for W B Thompson's—Pearson & Allen, Jan 20 1941).

When Senator Black's lobby investigation committee seized the records of the Sentinels of the Republic, it found letters of its executives, W Cleveland Runyon and Alexander Lincoln, president, saying "The New Deal is Communist," "the Jewish threat is a real one" and "the old-line Americans of \$1200 a year want a Hitler." Backers of Sentinels: Pitcairn Family, \$91,000; J Howard Pew, Sunoco, \$6,000.

Jasper E Crane, vice-pres duPonts, and Lamnot duPont.

Charles R Hook, pres American Rolling Mills, ex pres NAM. Hook is also one of the backers of the Committee to Uphold Constitutional Gov't, a strike-breaking, anti-labor native Fascist outfit in which chain publisher Gannett is leading figure and former German agent Rumely organizer. Jan 8 1942 Nat'l Labor Relations Board ordered Hook to disestablish his company union, accused Hook of violating Wagner Act by villifying, ridiculing and denouncing unions, the CIO, and labor organizers; espionage of union meetings; pilfering labor records; threatening workers; enticing workers to resign from unions; sponsoring organizations of employees devoted to combating unions. During the trial Hook's speeches before NAM were read in which he pleaded for peace, unity, friendship with unions.

Colby M Chester, and Wm B Warner, respectively heads of General Foods and McCall's magazine, both former heads of NAM, now vice-chairman and member executive comm, NIIC, were president and vice-president respectively of NAM when LaFollette investigation found it guilty of employing army of spies, attacking the Wagner Act, and being the "fountainhead of attacks on labor."

At that time the LaFollette committee disclosed the NAM had 4,000 members; that 207 supply it with most of its funds; that these 207 purchased 50% of the tear gas used in the country in labor wars; that 55 of the 207 paid \$2,500,000 to industrial "detective" agencies; that in 1937 the propaganda fund was \$1,171,390; that total salaries of the officers controlling 207 firms was \$88,754,009; that most salaries of NAM directors was over \$50,000 a year.

During 1938 investigation Paul Y Anderson, Washington correspondent, wrote: "Once it (the NAM) bribed Congressmen and page boys; now it seeks to bribe whole communities. The old device of a \$1,000 bill in the hand has been replaced with an elaborate program whereby business men, taxpayers, professional workers and school children are told by radio, screen, billboard, cartoon and canned editorial" what the NAM wants them to think.

The present NIIC's 350 out of NAM's 8,000 is a selection of the most bitter labor-fighters. That the NIIC includes manufacturers who have impeded rather than helped the war production effort is apparent from the following example. On Jan 19 1942 a strike vote was taken by local 308, United Electrical Union, against Remington Rand plant in Buffalo which accompanied a resolution declaring the electrical union was prevented from devoting its fullest energies to the war effort because of the Rand company's effort to smash the union instead of cooperating in the war production activity. The men did not go out on strike but asked the intervention of the US Dep't of Labor to force Remington Rand to cooperate with the unions in increasing war production. Rand, author of the strikebreaking technique circulated by NAM years ago, also cooperates with Merwin K Hart, head of N Y State Economic Council and endorser of General Franco. Hart is also listed by Mr Justice Jackson as an enemy of American democracy.

ployees' salaries have not been raised since 1925; that their productivity has increased—they handle 60 per cent more mail than 10 years ago; that postal revenues have increased, showing a surplus for six consecutive years; that they face a 30 per cent increase in the cost of living. During depression years, when prices went down, postal employees got these cuts: in 1932, a 30-day furlough without pay; in 1933, a 15 per cent straight cut; in 1933 a 9-day furlough without pay.

Now the postal employees are urging a salary increase to take account of the rise in the cost of living, and ask IN FACT to present their situation to our readers, so they can write their Congressmen and Senators about it.

Francoists Aid Subs

FASCIST dictator Gen Franco of Spain has his men, Falangistas, in Cuba, Puerto Rico, other Latin American countries, who are fighting the United States and aiding German and Italian submarines, which are sinking US ships, to obtain fuel oil. According to Martin Kearns of Chicago, every American seaman knows this, protests have been sent our State, War and Navy Departments, but Franco's men still operate.

Kearns also says that certain ship owners, especially union-hating Californians, are so vicious towards union labor they reject Harry Bridges' ideas for shiploading, etc, which would save time, space, money and help win the war. "You use your muscles, let us use our brains," one shipowner told union leader.

Kearns was in IN FACT office last week. Just been torpedoed, but is going to sea again immediately. Many copies of IN FACT went down with his ship.

Terrorists Protected

FOUR Mexican soldiers and an officer were slain recently in the province of Veracruz as part of a reign of terror directed against farmer and labor organizations. Mexican Labor News (No. 105, Mar 31) says: "An interesting sidelight on the gangster slaying of federal troops was the fact that the Associated Press bureau in Mexico left out all mention of (Governor Jorge) Cerdan in its account, ascribing the attack to four bandits who have been terrorizing the countryside."

Mexican Labor News blames Cerdan for the murders. Previously News published the text of a letter addressed to Gov Cerdan by Paul H Schoppel, 300 Park Ave, NYC, in which Schoppel informs the governor he has arranged with a vice-president of Associated Press to give favorable publicity to Cerdan.

EXTRA LAST CHANCE

For subscribers who get this copy of IN FACT on or before May 8th

Here is your last chance to get a FREE copy of "THE FACTS ARE . . ." George Seldes' most important book on the press. It is available to contestants only. Get five subscriptions and/or renewals into the mail before midnight May 8th, or send \$5.00 for five \$1 prepaid subscription cards. You can dispose of them among your friends at your leisure. They fill them out and mail them to IN FACT—we fulfill the subscription. And you get your Free copy of "THE FACTS ARE . . ."